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Director's Corner

It is our pleasure to take the lead this year in planning the 9th Annual Conference of the Social Security Retirement Research Consortium. This issue of the newsletter contains the current version of the agenda. Topics will address challenges and potential solutions to providing financial security in retirement. Utilizing a model that has been highly successful in past years, we will have presentations, discussion, and audience question and answer.

We are delighted to welcome Andrew Biggs and Sylvester Schieber as guest speakers on the first and second days, respectively. As noted previously, Andrew Biggs now serves as the Deputy Commissioner of Social Security. Sylvester Schieber was appointed last fall to the Chairmanship of the Social Security Advisory Board. The RRC conference always affords stimulating presentations and lively discussion. We look forward to seeing you there.



John Laitner, Director MRRC

FyI

Answers to Frequently Asked Questions about Social Security

As American workers prepare for retirement, it is important for them to have information about the future of Social Security. In response to many inquiries on this topic, the Social Security Administration has created a link on its website that provides answers to some of the most frequently asked questions. Topic areas include Social Security benefits, Social Security's assets, Social Security's future, modernization of the program, and global aging. On the topic of modernization, the website notes that there are four basic alternatives being discussed:

- increasing payroll taxes
- decreasing benefits
- using general revenues
- prefunding future benefits through either personal savings accounts or direct investments of the trust funds.

Visit the SSA website for full question and answers. <http://www.socialsecurity.gov/qa.htm>



RESEARCH *Brief*

Winners and Losers: 401(k) Trading and Portfolio Performance

BY TAKESHI YAMAGUCHI, OLIVIA S. MITCHELL, GARY R. MOTTOLA, AND STEPHEN P. UTKUS

The trend toward participant-directed defined contribution (DC) accounts is requiring employees to take an increasingly active role in managing their retirement assets. Nevertheless, little research has examined how active workers manage their 401(k) plan assets, and even less is known about how a critical aspect of investment decision-making, trading activity, affects DC pension performance. The authors employ a unique new data set of about one million active 401(k) participants in some 1,500 DC plans, to evaluate in detail the impact of workers' trading decisions on the performance of their DC portfolios. They find

that, in aggregate, the risk-adjusted returns of traders are no different than those of nontraders, but certain types of trading such as periodic rebalancing are beneficial, while high-turnover trading is costly. Interestingly, those who hold only balanced or lifecycle funds, called passive rebalancers, earn the highest risk-adjusted returns. These findings should interest participants in such plans, fiduciaries responsible for designing DC pensions, and regulators of the retirement saving environment.

The research goal is to examine whether and how trading activity alters

the investment performance of participants' pension accounts. The analysis dataset consists of a two-year extract of over one million participants drawn from the Vanguard recordkeeping systems for 1,500 401(k) plans during 2003-04. The file tracks asset allocation and trading patterns, permitting the classification of participants according to their trading activity and rebalancing behavior. Specifically, those who do not trade their 401(k) assets and hold only balanced or lifecycle funds are "Passive Rebalancers;" those who always rebalance their asset allocation are "Active Rebalancers;" those who trade in their

portfolios but are not Active Rebalancers are “Other Traders;” and those who do not alter their allocations are “Nontraders.” The authors calculate a variety of raw and risk-adjusted returns realized by each participant using his beginning-of-the-month asset allocation. They also compute the difference between what the participant actually realized given his trading behavior, and what he would have earned had he always rebalanced his portfolio to the allocation that he chose for his contributions.

Results

The findings suggest that traders outperform nontraders, and active rebalancers do better than passive rebalancers, prior to the risk-adjustment. Further, trading seems to have a positive impact on investment performance using “raw” data; traders significantly outperform nontraders by 4 basis points per month or an annualized 55 basis points. However actual returns compared to those that would be earned by sticking with their own benchmark do not differ significantly between traders and nontraders. In addition, active rebalancers outperform nontraders by 15 basis points per month, while passive rebalancers underperform nontraders by 11 basis points per month, without correcting for risk. Further, active rebalancers do better than nontraders, given their own benchmarks, but passive rebalancers underperform nontraders. Finally, traders with the lowest turnover rates outperform higher-turnover traders.

By contrast, when the authors analyze risk-adjusted returns, the results are

rather different. Specifically, they find that 401(k) plan trading overall has virtually no impact on risk-adjusted investor performance; the gap is between 0 and 2 basis points per month, depending on the capital market model. Yet there are within-group differences: active rebalancers outperform other nontraders by 6 basis points per month (72 basis points annualized), while passive rebalancers outperform other nontraders by 8 basis points per month (over 100 basis points annualized). Overall, rebalancers outperform all other types of traders, and those whose portfolios are automatically rebalanced by a third party money manager realize the best risk-adjusted returns. The authors also note, those with the highest turnover ratios also earn lower risk-adjusted returns. Finally, they discover that rebalancers (who earn better risk-adjusted returns) are on average slightly younger, somewhat less affluent, and more likely to be women, than other traders. Some plan design variables are also related to the prevalence of active rebalancers: for instance, when more funds are offered in the 401(k) menu, the likelihood of being an active rebalancer decreases. This suggests that larger plan menus tend to encourage trading beyond traditional rebalancing.

Implications

Since the risk-adjusted performance earned by workers who trade in their portfolios are no different overall from that of nontraders, it remains true that periodic rebalancing is beneficial but high-turnover trading is costly. Interestingly, those who hold only balanced

or lifecycle funds, the passive rebalancers, earn the highest risk-adjusted returns. This is an important finding for plan sponsors and policymakers actively who seek to improve the performance of DC pension plans. Currently, most plans do not impose automatic rebalancing on their participants’ asset allocations; rather, workers must actively elect to rebalance their own portfolios periodically or select professionally-rebalanced funds.

In view of the rewards from passive rebalancing as an investment strategy, this research underscores the value of offering a rebalancing fund or service as an investment default, such as a target maturity date or life cycle fund, or a managed account. Employers and recordkeepers overseeing 401(k) plans may also want to consider whether automatic rebalancing of 401(k) accounts should be the default design. Furthermore, policies designed to discourage active trading in 401(k) plans are likely to result in superior risk-adjusted returns and ultimately higher retirement saving, since high turnover rates harm investment performance. Round-trip restrictions and early redemption fees are two examples of policies that have been recently introduced in the US to deter excessive market-timing trading by investors. These or similar policies would appear to improve returns and reduce transaction costs for all participants since, in the commingled investment offerings of most DC plans, transactions costs are borne by all holders, not just the traders.



RESEARCHER

Q&A

In this issue **Richard V. Burkhauser** and **John H. Cawley** discuss their MRRC-supported research

Q: Describe your MRRC-supported work on the causes and consequences of labor force exit.

In our society, the economic well-being of the vast majority of households is dependent on work. So over the life cycle, the greatest threat to their economic security comes when the primary wage earner permanently transitions out of the labor force. Hence it is not surprising that the most important United States social insurance program—Old-Age, Survivors and Disability Insurance (OASDI)—focuses on providing insurance against the three most common causes of these permanent labor force exits: retirement, death, and disability.

My MRRC-supported work focuses on questions related to these exits: What are the economic consequences on the household of the death or disability of the primary earner? What determines the timing of exit from the work force following the onset of a disability? And, what role does public policy play in these outcomes?

Two early papers for MRRC (WP 2001-014 and WP 2002-033) ask the questions: what happens to the economic well-being of a woman following the death of her husband and how

does this vary across countries? Using Cross-National Equivalent File panel data we are able to look at household income and its sources before and after the husband's death in the United States, Great Britain, Germany, and Canada. We find that these economic consequences are remarkably similar across the four countries. Most widows experience a decline in income. However, when we adjust for the reduction in household size, there is, on average, no decrease in their overall economic well-being.

While the U.S. Social Security system does not replace as large a share of the husband's income as the Social Security systems in the other countries we studied, this is offset by the much bigger role played by private sector income, especially from employer pensions. Once you look at how total household size-adjusted income changes, it turns out that widows in the U.S. do about as well as widows in the other countries.

My first paper for MRRC (WP 2001-009) looks at how household income changes in the years prior to and after application for Social Security Disability Insurance (DI). John Bound and I had access to matched SIPP and Social Security administrative records data that allowed us to followed peo-

ple for three years before and three years after they applied for DI benefits. A major concern among policymakers was that people were falling through the cracks while waiting to receive their DI disability benefits. The time between application and receipt of DI benefits can be quite long, and there is a minimum five month waiting period from the time of onset even for those who are judged to be otherwise eligible for benefits. So we wanted to see if applicants' household income severely declined in the run up to application and prior to acceptance because they weren't working.

Again, the good news is that on average the decline in wage earnings was offset by short-term disability benefits, workers compensation, or private insurance over this period. So on average we didn't find a great decline in their household's economic well-being. The system, as a whole, seems to work fairly well.

Q: What about behavioral effects of policy?

In addition to asking questions about what happens to economic well-being, we've looked at how the system affects behavior. The employment of men with disabilities in the United

States has declined fairly substantially in the 1990s relative to men without disabilities. There's a large literature examining this phenomenon: is it real? what's causing it?

Mathis Schroeder and I (WP 2004-071), using data from the Current Population Survey and from the German Socio-Economic Panel, estimated trends in the employment of working-age men with disabilities relative to those without disabilities in the U.S. and Germany, two countries with very similar level of health but quite different social institutions with respect to the employment of those with disabilities. After creating a variable to determine disability in the German data consistent with our U.S. variable we were able to see if they experienced similar trends over the 1990s.

We find that there was no decline in the relative employment rate of men with disabilities over this period in Germany, which suggests that social policy changes in the U.S. are responsible for the difference in trends. This study demonstrates the value of cross-national comparisons to try to separate policy outcomes.

In another study (WP 2006-145), Ludmila Rovba and I addressed a broader public policy question: what's been happening to income inequality in the U.S. over the last twenty years and how does it compare with changes in other countries? We observed that income inequality increased dramatically in the 1980s in the U.S. but not in the 1990s as the entire income distribution improved over the business cycle 1989-2000. During that period, everybody became better off, in part because more of the fruits of eco-

nomie growth reached the lower end of the income distribution. Surprisingly, the U.S. did better than Germany and Japan—two countries with a much greater social safety net—in this respect in the 1990s. Our findings are especially relevant for the Social Security Administration because they show that from 1989-2000, economic well-being improved for older Americans as well.

Q: [Talk about how your recent work on obesity fits with that interest.](#)

I am very pleased to be able to work with John Cawley, who is one of the leading experts on the economics of obesity, and to be able to wed our work to my interests in exits from the labor force to tackle a question that is very important for the country as a whole and also for Social Security policy. Obesity has been rising in the U.S. at least since the 1970s. The medical literature has established that obesity is a significant risk factor for heart disease, diabetes, and other medical conditions that have significant impact on people's ability to work, their impairment levels, and eventually whether they have disabilities.

In our first MRRC project on this topic, we used data from the Panel Study of Income Dynamics (PSID) to examine whether there was a link between obesity and reported disability and between disability and enrollment in DI. Indeed, we found that obesity was a strong risk factor for disability. However, that work convinced us that the major variable that social scientists used to measure obesity, body mass index (BMI), was a very crude

measure of fatness.

Q: [Why is it important to measure fatness?](#)

BMI is just a measure of total body mass, and it ignores the composition of that mass. Medical research is really zeroing in on fatness—as measured, for example, by percent body fat—as the critical risk factor in the outcomes I've mentioned. One way to measure percent body fat is through bioelectrical impedance analysis (BIA). BIA measures body fat by passing a safe electric current through the body; the logic is that fat is an insulator and water (which is what composes much of muscle mass) is a conductor, so resistance to the electric charge is informative about the quantity of fat and lean mass in the body.

In our work with the National Health and Nutrition Examination Survey (NHANES) III, which contains data on both measured weight and height (to calculate BMI) and BIA readings (to calculate percent body fat) we show that BMI is not highly correlated with percent body fat and that BMI is a noisy measure of fatness.

There are multiple definitions of obesity. The most commonly-used one is based on BMI; specifically, a BMI greater than 30. However, an alternate definition of obesity is based on percent body fat: greater than 25 percent for men or greater than 30 percent for women. Which of these two definitions of obesity you use makes an enormous difference. For example, if you define obesity using BMI, there is no difference in the prevalence of obesity of white and black men. However, when we use obesity defined

using percent body fat, we find that white men have a higher rate of obesity than black men. Which definition of obesity you use also matters for women. If one defines obesity using BMI, African-American women appear to have a much higher prevalence of obesity than white women, but when you define obesity using percent body fat the gap is much smaller.

Q: Why is BIA a better measure for economic analyses?

In the past, economists in particular and social scientists in general have used BMI pretty unquestioningly. Social scientists have not kept pace with the medical research, in which researchers have demonstrated that various measures of fatness differ in their ability to predict health outcomes like heart attack. Our major point is that each measure of fatness and obesity has its unique strengths and weaknesses, and that social scientists should consider other measures of fatness than BMI and other measures of obesity than that defined by BMI.

For example, in our forthcoming paper in the *Journal of Health Economics* we report the correlation between employment and fatness, measured both by BMI and percent body fat (calculated using BIA), in NHANES III data. Our research confirms that there is a correlation between BMI and employment--obese people are less likely to work. However, when total body mass is disaggregated into fat versus lean body mass (which includes muscle, bone, and fluids), we find that only fat is correlated with unemployment, not lean mass.

That suggests that the use of BMI, which lumps together both fat and lean mass, can obscure important relationships between fatness and social science outcomes. This has convinced us that it is very important to use more accurate measures of fatness in economic analyses in particular and in social science in general.

Q: Where are you headed with this line of research?

In our MRRC research proposed for next year, we would take advantage of an exciting and rich new dataset. In the last six months, the NHANES III data have been linked to Social Security administrative records. That will allow us to revisit some of the work we did with the PSID data, which relies on self-reported Social Security disability benefit receipt. The NHANES III linked to administrative records is a major improvement over the data used in previous research by us and others because it includes much more accurate measures of both the outcome of interest (application for DI) and the regressors of interest (various measures of fatness collected through medical examination). This will vastly increase the precision of our estimates.

Our findings should provide the most accurate information to date on the correlation between obesity and application for DI. Because increases in obesity are likely to be associated with increases in the probability of application for DI, our findings will help the SSA to better predict program application and enrollment and hence overall OASDI costs.

Sources:

The Importance of Objective Health Measures in Predicting Early Receipt of Social Security Benefits: The case of Fatness *by Richard V. Burkhauser and John H. Cawley* WP 2006-148, December 2006.

How the Distribution of After-Tax Income Changed Over the 1990s Business Cycle: A Comparison of the United States, Great Britain, Germany, and Japan *by Richard V. Burkhauser, Takashi Oshio, and Ludmila Rovba* WP 2006-145, December 2006.

Obesity, Disability and Movement Onto the Disability Insurance Rolls *by Richard V. Burkhauser and John H. Cawley* WP 2004-089, October 2004.

A Cross-National Comparison of the Employment for Men With Disabilities: The United States and Germany in the 1980s and 1990s *by Richard V. Burkhauser and Johan Mathis Schröder* WP 2004-071, January 2004.

How Exits from the Labor Force or Death Impact Household Incomes: A Four Country Comparison of Public and Private Income Support *by Richard V. Burkhauser, Phil Giles, and Dean Lillard* WP 2002-033, July 2002.

Long-Term Labor Force Exit and Economic Well-Being: A Cross-National Comparison of Public and Private Income Support *by Richard V. Burkhauser, Dean Lillard, and Paola Maria Valenti* WP 2001-014, May 2001.

Tracking the Household Income of SSDI and SSI Applicants *by John Bound, Richard V. Burkhauser, and Austin Nichols* WP 2001-009, May 2001.

Beyond BMI: The Value of More Accurate Measures of Fatness and Obesity in Social Science Research *by Richard V. Burkhauser and John Cawley* *Journal of Health Economics* (forthcoming).



John H. Cawley is associate professor in Cornell's Department of Policy Analysis and Management as an assistant professor. His recent research focuses on the economics of health behaviors and evaluating U.S. health policies. He is investigating the effect of body weight on labor market outcomes such as wage rates, unemployment, and employment disability; the role of body weight in the decision of adolescents to initiate smoking; and the extent to which consumption of calories can be considered addictive.

Cawley is a Faculty Research Fellow with NBER and a Research Affiliate of the Northwestern University/University of Chicago Joint Center for Poverty Research. He currently serves on an advisory board to the Centers for Disease Control for an initiative on the economics of physical inactivity.

He received his Ph.D. in economics from the University of Chicago in 1999 and graduated magna cum laude from Harvard in 1993.

Richard V. Burkhauser is the Sarah Gibson Blanding Professor of Policy Analysis in the Department of Policy Analysis and Management in the College of Human Ecology at Cornell University. Burkhauser has published widely in the area of United States and European social security retirement and disability policy. His most recent publications include a co-author textbook, *The Economics of Aging* (2004) and a co-editor book, *The Decline in Employment of People with Disabilities: A Policy Puzzle* (2003). He was a member of the 2003

Technical Panel on Assumptions and Methods of the Social Security Administration Actuaries, a U.S. Senate appointee to the Ticket to Work/Work Incentives Improvement Act Advisory Board (2000-2002), as well as a member of the Technical Panel of the 1994-1996 Advisory Council on Social Security and the 1994-1995 National Academy of Social Insurance Panel on Disability Policy Reform. He received his Ph.D. in economics from the University of Chicago.



The Federal Interagency Forum on Aging-Related Statistics (Forum) will hold a half-day workshop on "Estimating Pension Wealth" Wednesday, August 8, 2007, 1:00-5:30pm, at the Bureau of Labor Statistics' (BLS) Conference Center. The purpose of this workshop is to bring together experts from government and academia to discuss different methodologies for estimating pension wealth. More information about the workshop, including the agenda and background papers, can be found on the Forum's website www.agingstats.gov.

To register, please contact Sherry Dockery by email at sdockery@cdc.gov or by phone at 301-458-4187 and provide her with your name, agency/organization, and email address. The deadline to register for this workshop is **Wednesday, July 25**. There is no charge to attend the workshop but **YOU MUST REGISTER TO ATTEND**. Due to Federal building security procedures, a complete list of attendees must be submitted to the BLS security office two weeks before the workshop. You will need to show valid picture identification to enter the building. Please note that the registration for this workshop is separate from the registration for the Retirement Research Consortium, which is being held on August 9-10 at the National Press Club.

If you have any questions about the workshop, or the work of the Forum, please contact **Kristen Robinson** by email at kgr4@cdc.gov or by phone at 301-458-4460.

The visitor's entrance for the Bureau of Labor Statistics is located on First Street, N.E., near the intersection of First Street, NE and G Street, NE, (across from Union Station). The closest Metro station to the Bureau of Labor Statistics is Union Station, which is served by the Red line. After exiting the train, follow the signs to the escalator marked "To Trains." Once you pass through the turnstile, turn left and exit through the First Street exit. The visitor's entrance to BLS is directly across the street. Parking is also available at Union Station.

Challenges And Solutions For Retirement Security

National Press Club – 529 14th St. NW, 13th Floor - Washington, DC 20045 | August 9-10

Sponsored by the Office of Policy, Social Security Administration
and the Retirement Research Consortium
Contact: Becky Bahlibi (bbahlibi@umich.edu)

Thursday, August 9th

7:45 a.m. Registration

8:30 a.m. Introductory Remarks
John P Laitner, Director, University of Michigan Retirement Research Center

Session I: Recent Empirical Evidence on Retirement and Retiree Behavior

8:35 a.m. Chair: David Wise

Take-up of the Social Security Administration's Low-Income Subsidy Program for Part D of Medicare in 2006.

David Weir and Helen Levy

Discussant: Paul Van de Water

The Welfare Cost of Asymmetric Information: Evidence from the U.K. Annuity Market.

Liran Einav and Amy Finkelstein

Discussant: Mark Warshawsky

Labor Market Effects of Public Health Insurance: Evidence from the US Department of Veterans Affairs.

Joanna N. Lahey and Melissa A. Boyle

Discussant: Julie Zissimopoulos

9:55 a.m. Break

Session II. Demographic Changes and Family Behavior

10:10 a.m. Chair: Susan Grad

The Future of American Fertility.

Samuel Preston and Caroline Sten

Discussant: John Sabelhaus

Children and Household Wealth.

John Karl Scholz and Ananth Seshadri

Discussant: Barry Bosworth

Implications of Career Paths for Social Security.

Melissa M. Favreault and C. Eugene Steuerle

Discussant: David Blau

11:30 a.m. Break

11:50 a.m. **LUNCH SPEAKER:**

Andrew Biggs, Deputy Commissioner, Social Security Administration

Session III
12:45 p.m.

Preparedness for Retirement: Managing Financial and Mortality Risk

Chair: Joyce Manchester

Annuities and Life Cycle Asset Allocation.

Raimond H. Maurer

Discussant: James Poterba

Inflation Bets or Deflation Hedges? Understanding the Risks of Nominal Bonds.

John Campbell, Adi Sunderam and Luis Viceira

Discussant: James Poterba

Retiree Perceptions and Decision-Making Concerning Longevity, Inflation, and Investment Risk in the Early Years of the Post-Retirement Phase.

Colleen Medill

Discussant: John Karl Scholz

2:05 p.m.

Break

Session IV
2:20 p.m.

Preparedness for Retirement: Private Pensions

Chair: Paul Van de Water

The Impact of Employer Matching on Savings Plan Participation under Automatic Enrollment.

David Laibson, Brigitte Madrian, and James Choi

Discussant: Olivia S. Mitchell

Which Companies Will Freeze Their Pensions?

Alicia H. Munnell and Mauricio Soto

Discussant: Alan Gustman

The Role of Governance in Retirement Investments: Evidence from Variable Annuities.

Richard Evans and Rüdiger Fahlenbrach

Discussant: John Campbell

3:40 p.m.

Break

Session V
3:55 p.m.

Measuring Well-being in Retirement

Chair: Paul Davies

Improved Poverty Measures for the Elderly.

Bruce Meyer and James X. Sullivan

Discussant: Richard V. Burkhauser

Experimental Analysis of Delayed Social Security Claiming.

Jeffrey Dominitz, Angela Hung, Arthur van Soest and Arie Kapteyn

Discussant: John Phillips

Capital Income Flows and the Relative Well-Being of the Elderly.

Barry P. Bosworth and Gary Burtless

Discussant: David Weir

5:20 p.m.

Reception

Holeman Lounge

Friday, August 10th

8:30 a.m.

Welcome

Alicia Munnell, Director, Center for Retirement Research at Boston College

Session VI

Examining the Motives and Reasons for Retirement

8:35 a.m.

Chair: Howard Iams

Trends in EU Pension Reform.

George Fischer and Oliver Bontout (European Commission)

Discussant: John Shoven

The Impact of Late-Career Health and Employment Shocks on Social Security and Pension Benefits.

Richard W. Johnson and Gordon Mermin

Discussant: Dick Woodbury

Outsourcing, Deindustrialization, and Technological Change: The Effect of Changes in Labor Demand on Retirement Outcomes of Older Workers.

Till von Wachter

Discussant: Joe Quinn

10:00 a.m.

Break

Session VII

How Health Influences Retiree Well-Being

10:15 a.m.

Chair: Joe Quinn

How Should Changes in Population Health Affect Retirement Ages?

David Cutler and Jeff Liebman

Discussant: Helen Levy

Estimating the Health Effects of Changes in Retirement Age.

John Bound and Timothy Waidmann

Discussant: Joanna Lahey

Modeling the Effects of Out-of-Pocket Medical Expenses on the Retirement Decision.

Richard W. Johnson and Rudolph G. Penner

Discussant: Liran Einav

11:35 a.m.

Break

11:55 a.m.

LUNCH SPEAKER:

Sylvester Schieber, Social Security Advisory Board

Session VIII

Retirement Behavior Now and In the Future

12:50 p.m.

Chair: John Laitner

Private Pensions and Decisions of When to Retire.

John P. Laitner and Daniel Silverman

Discussant: Jeffrey Brown

Social Security Eligibility and the Labor Supply of Elderly Immigrants.

George Borjas

Discussant: Jay Stewart

A Cross-National Comparison of Self-Employment Dynamics at Older Ages.

Julie Zissimopoulos, Nicole Maestas, and Lynn Karoly

Discussant: Gary Burtless

What Makes Retirees Happier: A Gradual Retirement or 'Cold Turkey' Retirement?

Esteban Calvo, Kelly Haverstick, and Steven A. Sass

Discussant: Estelle James

2:30 p.m.

Adjourn

The Michigan Retirement Research Center is supported by a cooperative agreement with the Social Security Administration (10-P-98362-5-04).

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